



### **Community Enhancement and Marketing Coordinator**

The Community Enhancement and Marketing Coordinator will work with area businesses to create a consistent and effective digital presence for South Huron. The Coordinator will support the promotion of community events and initiatives as well as help brand South Huron as a welcoming and vibrant community. Candidates must be HRIF eligible and be able to work 30 hours a week.

#### ***You are HRIF eligible if:***

- *You are currently in receipt of Employment Insurance Benefits.*
- *Your Employment Insurance claim ended in the last 36 months.*
- *Your Employment Insurance claim for Maternity or Parental Benefits ended in the previous 60 months and you have not re-entered the labour market and are seeking to do so now.*

The successful candidate will:

- Enhance area employee and customer experiences through integrated and comprehensive training in social media and search engine optimization; allowing area businesses to effectively engage various stakeholders.
- Support the awareness of community events, initiatives, and opportunities and help promote South Huron as a welcoming and vibrant community through social media and other online tools.
- Create South Huron “Ambassador Training” module targeted to community groups and local businesses and their employees. Coordinate trainings as time allows.
- Consider the Accessibility for Ontarians with Disabilities Act (AODA) and outline accessibility issues and solutions to enhance the experience of both residents and visitors to South Huron.
- Promote the work and value of the Exeter BIA and South Huron Chamber of Commerce to create recognition of both organizations as champions of community enhancement and wellbeing.
- Work closely with SHCC and Exeter BIA staff to support respective mandates.

A joint project of the Exeter BIA and South Huron Chamber of Commerce, this position is funded for a period of 48 weeks through Job Creation Partnership funding. The Coordinator can start as soon as possible.

Applications must be received by **Friday, May 19 at 4pm**. Applications can be submitted to [office@shcc.on.ca](mailto:office@shcc.on.ca) or dropped at the South Huron Welcome Centre, 483 Main St. S., Exeter, ON. This posting may be extended if the position does not fill.

*While we appreciate all interested applicants, only those selected for an interview will be contacted.*

