



## BEST OF SOUTH HURON MAP + GUIDE

IN PARTNERSHIP WITH THE MUNICIPALITY OF SOUTH HURON + THE EXETER LAKESHORE TIMES-ADVANCE

### WHAT?

**We're re-vamping the "South Huron Map + Guide" in 2018 & you don't want to miss this exciting opportunity!**

The BIA is partnering with the Municipality of South Huron and the Exeter Lakeshore Times-Advance to produce a revised promotional brochure that will feature all the same content, but even MORE South Huron attractions, events and businesses! We have outgrown the current format & we're ready for a change that appears to focus on must-do experiences vs advertising. We want to increase the number of people who actually read about YOUR BUSINESS!

The more businesses and experiences we can showcase in the booklet - the more we increase the chances of visitors to the area! Sign up TODAY!



### DISTRIBUTION:

This product will be distributed at 60+ locations across Southwestern Ontario and in locations in Huron County including Exeter. We are excited about such a great opportunity and want to feature you in the brochure!

#### Southwestern Ontario – 1,700 Guides

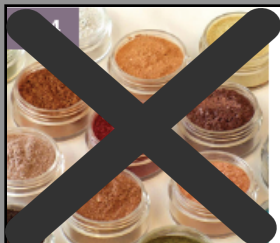
We will be distributing approximately 1,700 guides to visitor centres in Southwestern Ontario (London, Stratford, Kitchener, etc.) through the Daytripping distribution service. We want to put Exeter on the map and attract visitors to the area.

#### Huron County – 1,500 Guides

Huron County sees thousands of visitors each year, especially in lakeshore communities. We want to make sure visitors to Ontario's West Coast know what Exeter has to offer so that they will venture this way for a day-trip and explore South Huron while already in the area.

#### Exeter – 1,800 Guides

Visitors come to Exeter for various reasons – tournaments, car repairs, etc., but they may not know what there is to do in the area once they are here. This is precisely why brochures will be distributed to key locations in Exeter - to promote the must-see attractions and businesses that visitors should visit while here and / or return to explore in the future.



#### LUVU NATURALLY

443 Main St. S., Exeter | 519-235-2588

*Exeter's own natural beauty store for the whole family. Natural cosmetics, skin, body, baby, men's, cleaning and more!  
Many products made right in store.*

[www.luvunaturally.com](http://www.luvunaturally.com)



*No image will be include in your listing in 2018.*

#### **\$50 Listing (previously \$100)**

- Business name
- Address
- Phone number
- Website
- 25-30 word description

