

2017 SOUTH HURON BUSINESS AND COMMUNITY EXCELLENCE AWARDS



HOSTED BY EXETER BUSINESS IMPROVEMENT ASSOCIATION & SOUTH HURON CHAMBER OF COMMERCE

SPONSORSHIP FORM

BUSINESS INFORMATION

Business / Organization Name: _____

Contact Name: _____

Address: _____ City / Province: _____ Postal Code: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

Review "Sponsorship Opportunities" enclosed. Please check the box beside the sponsorship level you choose.

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> GOLD - \$1,500 (exclusive) | <input type="checkbox"/> SPEAKER - \$750 | <input type="checkbox"/> AWARD - \$500 | <input type="checkbox"/> PRINT - \$1,000 (in-kind) |
| <input type="checkbox"/> SILVER - \$1,000 | <input type="checkbox"/> NOMINEE GIFTS - \$750 | <input type="checkbox"/> TABLE - \$200 | <input type="checkbox"/> DECOR - \$500 (in-kind) |
| <input type="checkbox"/> BRONZE - \$500 | <input type="checkbox"/> BEVERAGE - \$500 | <input type="checkbox"/> MEDIA - \$1,000 (in-kind) | <input type="checkbox"/> TROPHY - \$400 (in-kind) |

If an AWARD sponsor, please indicate which award:

- | | |
|---|--|
| <input type="checkbox"/> Lifetime Business Achievement Award | <input type="checkbox"/> Entrepreneur of the Year |
| <input type="checkbox"/> Business of the Year (under 15 employees) | <input type="checkbox"/> Customer Experience Award |
| <input type="checkbox"/> Business of the Year (over 15 employees) | <input type="checkbox"/> Citizen of the Year Award |
| <input type="checkbox"/> Agriculture Manufacturing Excellence Award | <input type="checkbox"/> Community Advancement Award |

Please note, all 2016 sponsors will be given first right of refusal. After that, it's first come, first serve.

TICKETS

Event Date: Thursday, October 26, 2017

BIA or Chamber Member = **\$50** x _____

Non-Member = **\$65** x _____

Tables of 10 (value of \$500) = **\$450** x _____

There are no physical tickets being printed. You will be contacted prior to the Gala to provide names of ticket holders.

PAYMENT

Sponsorship Fee x \$ _____ = \$ _____

Ticket Costs x \$ _____ = \$ _____

TOTAL COST = \$ _____

Payment will be accepted by cheque or cash only. Cheques payable to the "South Huron Chamber of Commerce."

CONTACT US! Reach the BIA or Chamber at 226-423-3028 or brittany@exeterbia.com

2017 SOUTH HURON BUSINESS AND COMMUNITY EXCELLENCE AWARDS



HOSTED BY EXETER BUSINESS IMPROVEMENT ASSOCIATION & SOUTH HURON CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Gold - \$1,500	Silver - \$1,000	Guest Speaker Nominee Gifts - \$750	Bronze - \$500	Beverage - \$500	Award - \$500	Table - \$200
PRINT / RADIO PROMOTIONS							
Pre & post event news releases x 3	■	■	■				
Logo recognition on poster	■	■	■				
Recognition in program	■	■	■	■	■	■	■
Verbal recognition on radio ads	■						
SIGNAGE							
Recognition on event signage	■	■	■	■	■		
Recognition on photo backdrop	■	■					
Recognition on each table	■	■	■				■
Recognition on cocktail hour signs				■	■		
ONLINE PROMOTION							
Pre & post event recognition on e-blasts to BIA & SHCC membership	■	■	■				
Recognition on SHCC & BIA social media	■ x 2 each	■ x 1 each	■ x # of speaker / nominee posts	■ x 1 each	■ x 1 each		■
Recognition on BIA website	■	■	■	■	■		■
ON-SITE RECOGNITION							
Featured in awards media presentation	■	■	■	■	■	■	■
Recognition during awards presentations	■ Verbal + welcome	■ Verbal + co-present	■ Verbal + introduce speaker	■ Verbal	■ Verbal	■ Co- Present + Photo Op	
Promotional item(s) on tables	■						
OTHER							
Complimentary Tickets (\$50 each)	■ x 4	■ x 2	■ x 1				
Swag Bags (220 guests)	OPEN TO ALL! All sponsors are encouraged to include items in the Excellence Awards Gala Swag Bags. items should be a value of at least \$3.00 each.						

IN-KIND SPONSORSHIP OPPORTUNITIES

Sponsorship benefits for the following in-kind opportunities will be negotiated based on the value of the support.

- Media Sponsors
- Print Sponsor
- Decor Sponsor
- Trophy Sponsor
- Sound Sponsor

CONTACT US! Reach the BIA or Chamber at 226-423-3028 or brittany@exeterbia.com