

SOUTH HURON

2018 BUSINESS AND COMMUNITY EXCELLENCE AWARDS



HOSTED BY EXETER BUSINESS IMPROVEMENT ASSOCIATION & SOUTH HURON CHAMBER OF COMMERCE

SPONSORSHIP FORM

BUSINESS INFORMATION

Business / Organization Name: _____

Contact Name: _____

Address: _____ City / Province: _____ Postal Code: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

Review "Sponsorship Opportunities" enclosed. Please check the box beside the sponsorship level you choose.

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> GOLD - \$1,500 (<i>exclusive level</i>) | <input type="checkbox"/> SPEAKER - \$750 | <input type="checkbox"/> TABLE - \$150 | <input type="checkbox"/> NOMINEE GIFTS - \$750 |
| <input type="checkbox"/> SILVER - \$1,000 | <input type="checkbox"/> AWARD - \$300 | <input type="checkbox"/> MEDIA - \$1,000 (<i>in-kind</i>) | <input type="checkbox"/> DECOR - \$500 (<i>in-kind</i>) |
| <input type="checkbox"/> BRONZE - \$500 | <input type="checkbox"/> BEVERAGE - \$500 | <input type="checkbox"/> PRINT - \$1,000 (<i>in-kind</i>) | <input type="checkbox"/> TROPHY - \$400 (<i>in-kind</i>) |

If an AWARD sponsor, please indicate which award:

- | | |
|---|--|
| <input type="checkbox"/> Lifetime Business Achievement Award | <input type="checkbox"/> Entrepreneur of the Year |
| <input type="checkbox"/> Business of the Year (<i>under 15 employees</i>) | <input type="checkbox"/> Customer Experience Award |
| <input type="checkbox"/> Business of the Year (<i>over 15 employees</i>) | <input type="checkbox"/> Citizen of the Year Award |
| <input type="checkbox"/> Agriculture Manufacturing Excellence Award | <input type="checkbox"/> Community Advancement Award |

Please note, all 2017 sponsors will be given first right of refusal. After that, it's first come, first serve.

TICKETS

Event Date: Thursday, October 25, 2018

BIA or Chamber Member = **\$50** x _____

Non-Member = **\$65** x _____

Tables of 10 (*value of \$500*) = **\$450** x _____

There are no physical tickets being printed. You will be contacted prior to the Gala to provide names of ticket holders.

PAYMENT

Sponsorship Fee x \$ _____ = \$ _____

Ticket Costs x \$ _____ = \$ _____

TOTAL COST = \$ _____

Payment will be accepted by cheque or cash only. Cheques payable to the "South Huron Chamber of Commerce."

CONTACT US! Reach the BIA or Chamber at 226-423-3028 or brittany@exeterbia.com

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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Gold - \$1,500	Silver - \$1,000	Guest Speaker Nominee Gifts - \$750	Bronze - \$500	Beverage - \$500	Award - \$500	Table - \$20
PRINT / RADIO PROMOTIONS							
Pre & post event news releases x 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo recognition on poster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition in program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Verbal recognition on radio ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SIGNAGE							
Recognition on event signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on photo backdrop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on each table	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on photo booth backdrop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on cocktail hour signs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ONLINE PROMOTION							
Pre & post event recognition on e-blasts to BIA & SHCC membership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on SHCC & BIA social media	<input type="checkbox"/> x 2 each	<input type="checkbox"/> x 1 each	<input type="checkbox"/> x # of speaker / nominee posts	<input type="checkbox"/> x 1 each	<input type="checkbox"/> x 1 each	<input type="checkbox"/>	<input type="checkbox"/>
Recognition on BIA website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ON-SITE RECOGNITION							
Featured in awards media presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition during awards presentations	<input type="checkbox"/> Verbal + welcome	<input type="checkbox"/> Verbal	<input type="checkbox"/> Verbal + introduce speaker	<input type="checkbox"/> Verbal	<input type="checkbox"/> Verbal	<input type="checkbox"/> Co- Present + Photo Op	<input type="checkbox"/>
Promotional item(s) on tables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
OTHER							
Complimentary Tickets (\$50 each)	<input type="checkbox"/> x 4	<input type="checkbox"/> x 2	<input type="checkbox"/> x 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swag Bags (\$3 x 220 guests)	All sponsors are encouraged to include items in the Excellence Awards Gala Swag Bags!						

IN-KIND SPONSORSHIP OPPORTUNITIES

Sponsorship benefits for the following in-kind opportunities will be negotiated based on the value of the support.

- Media Sponsors
- Print Sponsor
- Decor Sponsor
- Trophy Sponsor
- Nominee Gifts

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